

Tab 3 - Multi-Seg Raw  
WSDMO use by members only  
For the Month of October 2015

Currency: USD - US Dollar

PROVIDED BY VISIT KITSAP PENINSULA - NOT TO BE USED WITHOUT PERMISSION

	Current Month - October 2015 vs October 2014									Year to Date - October 2015 vs October 2014								
	Supply			Demand			Revenue			Supply			Demand			Revenue		
	2015	2014	% Chg	2015	2014	% Chg	2015	2014	% Chg	2015	2014	% Chg	2015	2014	% Chg	2015	2014	% Chg
<b>Washington</b>	<b>2,823,201</b>	<b>2,716,375</b>	<b>3.9</b>	<b>1,906,066</b>	<b>1,798,469</b>	<b>6.0</b>	<b>231,153,401</b>	<b>207,503,812</b>	<b>11.4</b>	<b>27,241,202</b>	<b>26,560,932</b>	<b>2.6</b>	<b>19,274,737</b>	<b>18,428,649</b>	<b>4.6</b>	<b>2,418,625,395</b>	<b>2,164,819,046</b>	<b>11.7</b>
Adams County, WA																		
Asotin County, WA																		
Benton County, WA	92,132	82,491	11.7	50,884	50,282	1.2	4,465,276	4,234,813	5.4	873,892	808,944	8.0	561,729	515,376	9.0	50,106,731	44,963,240	11.4
Chelan County, WA	79,081	79,081	0.0	50,146	50,446	-0.6	5,349,922	5,093,170	5.0	772,084	768,082	0.5	483,913	482,143	0.4	51,682,066	49,707,075	4.0
Clallam County, WA	44,888	44,888	0.0	23,731	22,447	5.7	2,271,632	2,041,273	11.3	438,106	438,106	0.0	269,714	254,132	6.1	28,711,722	26,035,357	10.3
Clark County, WA	87,296	83,731	4.3	63,801	58,723	8.6	6,410,702	5,520,981	16.1	835,249	797,441	4.7	623,738	565,669	10.3	63,887,968	51,927,147	23.0
Columbia County, WA																		
Cowlitz County, WA	33,077	33,077	0.0	16,963	15,970	6.2	1,182,667	1,074,958	10.0	324,368	324,399	-0.0	187,063	180,339	3.7	13,493,507	12,409,228	8.7
Douglas County, WA																		
Ferry County, WA																		
Franklin County, WA	30,008	29,977	0.1	18,294	19,402	-5.7	1,434,571	1,497,744	-4.2	294,029	278,416	5.6	187,337	180,316	3.9	15,046,967	13,945,115	7.9
Garfield County, WA																		
Grant County, WA	44,516	44,516	0.0	20,939	22,838	-8.3	1,542,500	1,647,490	-6.4	440,021	440,021	0.0	233,102	241,258	-3.4	18,392,373	18,604,885	-1.1
Grays Harbor County, WA	65,069	65,069	0.0	34,600	33,468	3.4	3,255,191	2,949,789	10.4	638,096	638,159	-0.0	361,768	362,111	-0.1	36,065,832	33,554,353	7.5
Island County, WA																		
Jefferson County, WA																		
King County, WA	1,113,396	1,069,779	4.1	863,477	808,570	6.8	132,140,060	116,217,179	13.7	10,742,022	10,500,304	2.3	8,599,967	8,268,098	4.0	1,371,665,254	1,209,846,056	13.4
<b>Kitsap County, WA</b>	<b>52,483</b>	<b>51,429</b>	<b>2.0</b>	<b>35,810</b>	<b>26,478</b>	<b>35.2</b>	<b>3,323,604</b>	<b>2,353,967</b>	<b>41.2</b>	<b>518,464</b>	<b>500,432</b>	<b>3.6</b>	<b>349,522</b>	<b>299,917</b>	<b>16.5</b>	<b>33,165,663</b>	<b>27,549,513</b>	<b>20.4</b>
Kittitas County, WA	34,441	34,596	-0.4	20,696	19,312	7.2	2,248,970	2,035,026	10.5	337,899	339,264	-0.4	193,633	190,488	1.7	22,181,414	20,997,715	5.6
Klickitat County, WA																		
Lewis County, WA	29,667	29,667	0.0	14,865	15,082	-1.4	1,129,598	1,086,348	4.0	290,928	293,928	-1.0	160,364	156,387	2.5	12,526,065	11,422,164	9.7
Lincoln County, WA																		
Mason County, WA																		
Okanogan County, WA																		
Pacific County, WA																		
Pend Oreille County, WA																		
Pierce County, WA	179,738	180,172	-0.2	119,078	107,300	11.0	10,893,538	9,678,393	12.6	1,727,257	1,752,208	-1.4	1,217,973	1,146,560	6.2	117,261,328	105,237,118	11.4
San Juan County, WA																		
Skagit County, WA	49,631	49,631	0.0	26,760	30,043	-10.9	2,374,674	2,620,775	-9.4	486,704	486,704	0.0	324,209	325,812	-0.5	31,055,087	29,880,179	3.9
Skamania County, WA																		
Snohomish County, WA	187,054	182,497	2.5	128,495	121,871	5.4	13,149,977	12,203,287	7.8	1,830,659	1,757,818	4.1	1,311,062	1,286,735	1.9	140,309,333	131,637,605	6.6
Spokane County, WA	240,529	213,776	12.5	145,178	134,670	7.8	14,122,180	12,822,439	10.1	2,237,658	2,103,073	6.4	1,435,091	1,361,383	5.4	144,726,715	131,410,093	10.1
Stevens County, WA																		
Thurston County, WA	77,996	75,702	3.0	47,124	45,481	3.6	4,423,414	4,281,479	3.3	746,329	742,549	0.5	486,792	456,522	6.6	47,075,585	42,132,554	11.7
Wahkiakum County, WA																		
Walla Walla County, WA	31,000	27,125	14.3	19,128	17,713	8.0	2,025,840	1,858,768	9.0	303,337	266,000	14.0	170,551	159,202	7.1	17,539,626	16,097,761	9.0
Whatcom County, WA	85,591	74,710	14.6	45,644	43,472	5.0	4,188,103	4,000,457	4.7	792,147	733,244	8.0	506,320	463,565	9.2	49,496,797	44,206,069	12.0
Whitman County, WA	20,429	20,429	0.0	12,298	12,016	2.3	1,487,707	1,432,717	3.8	200,336	184,616	8.5	114,663	103,901	10.4	12,113,819	10,484,049	15.5
Yakima County, WA	86,831	86,924	-0.1	53,035	50,476	5.1	4,549,884	4,245,076	7.2	851,502	852,683	-0.1	518,429	481,845	7.6	44,272,742	41,026,349	7.9

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# Tab 2 - Multi-Segment

WSDMO - for use by members only  
For the month of: October 2015

Currency: USD - US Dollar

PROVIDED BY VISIT KITSAP PENINSULA - NOT TO BE USED WITHOUT PERMISSION

	Current Month - October 2015 vs October 2014												Year to Date - October 2015 vs October 2014										Participation						
	Occ %		ADR		RevPAR		Percent Change from October 2014						Occ %		ADR		RevPAR		Percent Change from YTD 2014						Properties		Rooms		
	2015	2014	2015	2014	2015	2014	Occ	ADR	RevPAR	Room Rev	Room Avail	Room Sold	2015	2014	2015	2014	2015	2014	Occ	ADR	RevPAR	Room Rev	Room Avail	Room Sold	Census	Sample	Census	Sample	
<b>Washington</b>	<b>67.5</b>	<b>66.2</b>	<b>121.27</b>	<b>115.38</b>	<b>81.88</b>	<b>76.39</b>	<b>2.0</b>	<b>5.1</b>	<b>7.2</b>	<b>11.4</b>	<b>3.9</b>	<b>6.0</b>	<b>70.8</b>	<b>69.4</b>	<b>125.48</b>	<b>117.47</b>	<b>88.79</b>	<b>81.50</b>	<b>2.0</b>	<b>6.8</b>	<b>8.9</b>	<b>11.7</b>	<b>2.6</b>	<b>4.6</b>	<b>1023</b>	<b>574</b>	<b>91071</b>	<b>71527</b>	
Adams County, WA																													
Asotin County, WA																													
Benton County, WA	55.2	61.0	87.75	84.22	48.47	51.34	-9.4	4.2	-5.6	5.4	11.7	1.2	64.3	63.7	89.20	87.24	57.34	55.58	0.9	2.2	3.2	11.4	8.0	9.0	33	27	2972	2607	
Chelan County, WA	63.4	63.8	106.69	100.96	67.65	64.40	-0.6	5.7	5.0	5.0	0.0	-0.6	62.7	62.8	106.80	103.10	66.94	64.72	-0.2	3.6	3.4	4.0	0.5	0.4	44	16	2551	1436	
Clallam County, WA	52.9	50.0	95.72	90.94	50.61	45.47	5.7	5.3	11.3	11.3	0.0	5.7	61.6	58.0	106.45	102.45	65.54	59.43	6.1	3.9	10.3	10.3	0.0	6.1	28	9	1448	696	
Clark County, WA	73.1	70.1	100.48	94.02	73.44	65.94	4.2	6.9	11.4	16.1	4.3	8.6	74.7	70.9	102.43	91.80	76.49	65.12	5.3	11.6	17.5	23.0	4.7	10.3	30	27	2816	2623	
Columbia County, WA																													
Cowlitz County, WA	51.3	48.3	69.72	67.31	35.75	32.50	6.2	3.6	10.0	10.0	0.0	6.2	57.7	55.6	72.13	68.81	41.60	38.25	3.7	4.8	8.7	8.7	-0.0	3.7	21	10	1067	704	
Douglas County, WA																													
Ferry County, WA																													
Franklin County, WA	61.0	64.7	78.42	77.20	47.81	49.96	-5.8	1.6	-4.3	-4.2	0.1	-5.7	63.7	64.8	80.32	77.34	51.18	50.09	-1.6	3.9	2.2	7.9	5.6	3.9	13	6	968	677	
Garfield County, WA																													
Grant County, WA	47.0	51.3	73.67	72.14	34.65	37.01	-8.3	2.1	-6.4	-6.4	0.0	-8.3	53.0	54.8	78.90	77.12	41.80	42.28	-3.4	2.3	-1.1	-1.1	0.0	-3.4	32	10	1436	763	
Grays Harbor County, WA	53.2	51.4	94.08	88.14	50.03	45.33	3.4	6.7	10.4	10.4	0.0	3.4	56.7	56.7	99.69	92.66	56.52	52.58	-0.1	7.6	7.5	7.5	-0.0	-0.1	37	9	2099	699	
Island County, WA																													
Jefferson County, WA																													
King County, WA	77.6	75.6	153.03	143.73	118.68	108.64	2.6	6.5	9.2	13.7	4.1	6.8	80.1	78.7	159.50	146.33	127.69	115.22	1.7	9.0	10.8	13.4	2.3	4.0	263	197	35916	33098	
<b>Kitsap County, WA</b>	<b>68.2</b>	<b>51.5</b>	<b>92.81</b>	<b>88.90</b>	<b>63.33</b>	<b>45.77</b>	<b>32.5</b>	<b>4.4</b>	<b>38.4</b>	<b>41.2</b>	<b>2.0</b>	<b>35.2</b>	<b>67.4</b>	<b>59.9</b>	<b>94.89</b>	<b>91.86</b>	<b>63.97</b>	<b>55.05</b>	<b>12.5</b>	<b>3.3</b>	<b>16.2</b>	<b>20.4</b>	<b>3.6</b>	<b>16.5</b>	<b>21</b>	<b>13</b>	<b>1693</b>	<b>1284</b>	
Kittitas County, WA	60.1	55.8	108.67	105.38	65.30	58.82	7.6	3.1	11.0	10.5	-0.4	7.2	57.3	56.1	114.55	110.23	65.65	61.89	2.1	3.9	6.1	5.6	-0.4	1.7	16	12	1111	974	
Klickitat County, WA																													
Lewis County, WA	50.1	50.8	75.99	72.03	38.08	36.62	-1.4	5.5	4.0	4.0	0.0	-1.4	55.1	53.2	78.11	73.04	43.06	38.86	3.6	6.9	10.8	9.7	-1.0	2.5	17	6	957	507	
Lincoln County, WA																													
Mason County, WA																													
Okanogan County, WA																													
Pacific County, WA																													
Pend Oreille County, WA																													
Pierce County, WA	66.3	59.6	91.48	90.20	60.61	53.72	11.2	1.4	12.8	12.6	-0.2	11.0	70.5	65.4	96.28	91.79	67.89	60.06	7.8	4.9	13.0	11.4	-1.4	6.2	69	39	5798	4415	
San Juan County, WA																													
Skagit County, WA	53.9	60.5	88.74	87.23	47.85	52.81	-10.9	1.7	-9.4	-9.4	0.0	-10.9	66.6	66.9	95.79	91.71	63.81	61.39	-0.5	4.4	3.9	3.9	0.0	-0.5	30	8	1601	656	
Skamania County, WA																													
Snohomish County, WA	68.7	66.8	102.34	100.13	70.30	66.87	2.9	2.2	5.1	7.8	2.5	5.4	71.6	73.2	107.02	102.30	76.64	74.89	-2.2	4.6	2.3	6.6	4.1	1.9	68	45	6034	5110	
Spokane County, WA	60.4	63.0	97.27	95.21	58.71	59.98	-4.2	2.2	-2.1	10.1	12.5	7.8	64.1	64.7	100.85	96.53	64.68	62.48	-0.9	4.5	3.5	10.1	6.4	5.4	70	46	7759	6707	
Stevens County, WA																													
Thurston County, WA	60.4	60.1	93.87	94.14	56.71	56.56	0.6	-0.3	0.3	3.3	3.0	3.6	65.2	61.5	96.71	92.29	63.08	56.74	6.1	4.8	11.2	11.7	0.5	6.6	25	20	2516	1942	
Wahkiakum County, WA																													
Walla Walla County, WA	61.7	65.3	105.91	104.94	65.35	68.53	-5.5	0.9	-4.6	9.0	14.3	8.0	56.2	59.9	102.84	101.12	57.82	60.52	-6.1	1.7	-4.5	9.0	14.0	7.1	14	10	1000	873	
Whatcom County, WA	53.3	58.2	91.76	92.02	48.93	53.55	-8.4	-0.3	-8.6	4.7	14.6	5.0	63.9	63.2	97.76	95.36	62.48	60.29	1.1	2.5	3.6	12.0	8.0	9.2	39	21	2761	2098	
Whitman County, WA	60.2	58.8	120.97	119.23	72.82	70.13	2.3	1.5	3.8	3.8	0.0	2.3	57.2	56.3	105.65	100.90	60.47	56.79	1.7	4.7	6.5	15.5	8.5	10.4	9	5	659	492	
Yakima County, WA	61.1	58.1	85.79	84.10	52.40	48.84	5.2	2.0	7.3	7.2	-0.1	5.1	60.9	56.5	85.40	85.14	51.99	48.11	7.7	0.3	8.1	7.9	-0.1	7.6	38	18	2801	1496	

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